

**MEDIA RELEASE**

**Treasure Bay Bintan Opens Doors to Visitors for a Quintessential Island Getaway**

*Array of attractive packages and promotions unveiled*



**SINGAPORE, 2 November 2015** – Treasure Bay Bintan, the 338-hectare waterfront resort development situated on Bintan island, today announced the official opening of its Phase One development, providing the perfect island retreat for travellers. To celebrate its opening, the development has launched a series of special activity and accommodation packages, starting from SGD\$29, for holiday-seekers to immerse themselves in a host of exhilarating activities and engage with the surrounding beauty of Treasure Bay Bintan. Outdoor enthusiasts can experience the best of outdoor camping with the comforts of a hotel room at The Canopi Resort, starting from SGD\$190.

Crystal Lagoon, South East Asia's largest sea water lagoon equivalent to 50 Olympic-size pools provides the perfect playground for adventure seekers to indulge in safe and exciting activities such as the jetovator, wakeboarding, kayaking, scuba diving and more. Families with children can go on motorcross or Segway mini-trials or enjoy water activities such as the inflatable water park and water-zorbing. The development also boasts its own nature and private mangrove reserve for nature lovers to explore the natural surroundings.

"We are extremely excited to bring our vision of Treasure Bay Bintan to life. The development brings a new and different perspective to Bintan island with its unique and innovative concepts, aimed at rejuvenating tired city dwellers and providing them with a respite from the bustling city life," said Mr. Stefan Thumiger, Chief Operating Officer of Treasure Bay Bintan. "Holiday-seekers will find many first-in-Asia offerings including The Canopi Resort and Crystal Lagoon, which adds to the vibrancy of Treasure Bay Bintan."

Responding to the fast-growing trend of glamorous camping, or 'glamping', The Canopi Resort (Canopi) comprises of 40 Safari-themed tent suites that are elegantly decorated to complement its

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natural surroundings. Encompassing an area spanning over two hectares, Canopi offers three tent suite options – Safari tent suites, Lagoon access tent suites and Jacuzzi tent suites – according to guests' needs and preferences. Each tent suite is complete with sisal carpets, four poster king-sized beds, daybeds and other modern facilities and amenities. Canopi is situated beside Crystal Lagoon and offers unimpeded views of the stunning lagoon and nature reserve.

As part of its official opening, visitors can choose from a series of special packages for hotel guests and day-visitors. Those looking to try out different activities have the option of purchasing more than one package.

<b>Half-day Packages for Hotel Guests</b>		
<b>Family Package (SGD \$29 / IDR 290, 000)</b>	<b>Wet and Wild Package (SGD \$59 / IDR 590, 000)</b>	<b>Adventure Package (SGD \$49 / IDR 490, 000)</b>
<ul style="list-style-type: none"> <li>• Classic Car Ride</li> <li>• Boat Ride</li> <li>• Segway</li> <li>• Water Bumper Boat</li> </ul>	<ul style="list-style-type: none"> <li>• Water Sports Park</li> <li>• Wakeboarding (1 ride)</li> <li>• Forest Go-cart</li> <li>• Kayak in Lagoon</li> </ul>	<ul style="list-style-type: none"> <li>• Wakeboarding (2 hours) <i>or</i></li> <li>• Mangrove Kayaking (3 hours) <i>or</i></li> <li>• Water Sports Park (2 hours) and Sailboat</li> </ul>
All packages include the following: <ul style="list-style-type: none"> <li>• Access to Crystal Lagoon and beach area</li> <li>• Beach towels and access to shower facilities</li> <li>• Hotel transfer to and from Treasure Bay Bintan</li> </ul>		

<b>Treasure Bay Packages for Day Visitors</b>	
<b>Bintan Fun Pass (SGD \$55 / IDR 550, 000)</b>	<b>Bintan Adventure Junkie (SGD \$75 / IDR 750, 000)</b>
<ul style="list-style-type: none"> <li>• Classic Car Ride</li> <li>• Boat Ride</li> <li>• Electric Scooter</li> <li>• Water Tricycle / Bumper Boat</li> </ul> And one of the following activities: <ul style="list-style-type: none"> <li>• Wakeboarding (1 hour) <i>or</i></li> <li>• UTC Off-trail Adventure <i>or</i></li> <li>• Aqua Sailboat</li> </ul>	Choose from two of the three activities: <ul style="list-style-type: none"> <li>• Wakeboarding (2 hours) <i>or</i></li> <li>• Mangrove Kayaking (3 hours) <i>or</i></li> <li>• Water Sports Park (2 hours) and Sailboat</li> </ul>
All packages include the following: <ul style="list-style-type: none"> <li>• Access to Crystal Lagoon and beach area</li> <li>• Beach towels and access to shower facilities</li> <li>• Ferry terminal land transfer to and from Treasure Bay Bintan</li> </ul>	

<b>The Canopi Resort Opening Promotion*</b>	
<b>Types</b>	<b>(Opening Promotion 1 September 2015 to Year End)</b>
Safari Tent Suites	Starting from SGD \$190 / IDR 1, 900, 000
Lagoon Access Tent Suites	Starting from SGD \$220 / IDR 2, 200, 000
Jacuzzi Tent Suites	Starting from SGD \$250 / IDR 2, 500, 000
Additional Guest	SGD \$35.00 / IDR 350, 000

*\*Subject to peak/weekend surcharges. Online package rate inclusive of SGD \$80 credit for use at in-house F&B outlets and/or activities (not valid for use at third-party operators).*

More information on all packages and bookings can be made online at [www.adventureglamping.com](http://www.adventureglamping.com).

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### **About Treasure Bay Bintan**

Treasure Bay is a 338-hectare waterfront resort city located on the Indonesian island of Bintan. The destination resort integrates wellness leisure, cultural, residential and commercial concepts.

Treasure Bay will be developed in three phases and parts of Phase one development will soft launch in November 2015. Phase one development currently includes international and boutique brands such as Canyon Ranch Bintan, Chill Cove, Canopi, Mercure and Ibis Budget.

Chill Cove is an entertainment-centric mixed development featuring hotels, bars and restaurants surrounding the 6.3-hectare Crystal Lagoon. The precinct will host beach-themed activities including water activities and attractions such as cable ski and bungee jumping off a viewing tower. Crystal Lagoon is South East Asia's first and largest recreational sea-water body that undergoes a filtration and treatment process to turn sea-water "crystal clear".

Canyon Ranch Bintan will host integrated wellness and aesthetic facilities, featuring services in holistic health management and programmes. The higher terrain of the development looks down onto the bay and is a natural site for luxury resorts and residences. For more information on Treasure Bay, please visit [www.treasurebaybintan.com](http://www.treasurebaybintan.com).

### **About The Canopi Resort**

Nestled amidst the lush greens and forestry of Treasure Bay Bintan, the 2-hectare Canopi Resort offers campers and adventure-seekers the best nature has to offer, yet all the comforts and indulgence. Situated within 338 hectares of adventure ground that includes a private mangrove river, the sea and a spectacular 6.3-hectare saltwater Crystal Lagoon, the resort offers 40 Safari tent-suites that come with modern luxuries, comforts and conveniences such as air-conditioning, 4-poster beds, LCD televisions, outdoor Jacuzzis, BBQ pits, sisal carpets and Wi-Fi. Each Safari Tent-Suite is over 400 square feet and comes en-suite with its own private garden where one can lie in a hammock, start a campfire supper and star gaze the night away.

**For more information, please contact:**

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